



**WE OWN ADVENTURE**  
**NATIONAL CAPITAL AREA COUNCIL, BSA**

## **How to Succeed as a NCAC Scout Influencer**

1. With a smartphone, Start recording a video, formatted vertical (9:16) or square (but not horizontally) to let the world experience a Scouting activity right along with you! Or show them a skill you learned or how much fun you are having with fellow Scouts! Think like a Recruiter!
2. The Video should be 15-30 second long.
3. Email your video to [info@ncacbsa.org](mailto:info@ncacbsa.org) with a description of what's happening in the video and any additional notes/edits you would like us to add that will enhance the video like copyright-free background music (or the type of genre).

**Scan the QR Code to learn more about  
becoming a NCAC Scout Influencer:**

